

# EXPRESSWAY

! APPLY FOR THE INCUBATOR PROGRAMME 2022 PART 1!



# EXPRESSWAY

Expressway  
1 Dock Road London E16 1AH  
+44 (0)20 7476 9707

incubator@expressway.london  
expressway.london  
@expressway.london

## APPLY NOW FOR THE PART I EXPRESSWAY INCUBATOR 2022!

**A scheme to incubate the next generation of Newham based entrepreneurs. In its fourth run with 46 thriving and triumphant pioneers.**

A collaborative programme run by Expressway London, to support young entrepreneurial talent within Newham in keeping with Mayor Rokhsana Fiaz's community wealth building programme.

Expressway London is a community of 162 SME businesses that supports approximately 1,100 jobs. We are recognised as a place where creative enterprises, SMEs, start-ups and existing Newham based businesses flourish.

The Incubator Programme offers young innovators an opportunity to work for free for 6 months in a building filled with networking and growth potential.

On the programme, you will be paired with a successful entrepreneur or professional, they can help you work-

out how to get from where you are to where you want to be, whether this be to develop a prototype, raise money against a business plan or to launch a social-enterprise.

Furthermore, bespoke business advice will be provided, social media clinic, 1:1 sessions, invites to internal events and networking opportunities with professionals + businesses based within Expressway

It is an opportunity to learn, to grow and to network, running 1st April 2022 – 30th September 2022. **Apply now!**

# HOW TO APPLY

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**Join the movers and shakers, schmoozers and makers at the Expressway Incubation Programme! The only requirement for applying is that you must be over the age of 18 yrs old and currently live in the Borough of Newham**

## **What we need from you:**

A 250 word personal statement, telling us who you are and why you think you could benefit from joining the incubator. This should include:

1. An example in your life of when you have been innovative as a force for good. This can be involvement in a youth group, charity fundraiser or even setting up an eco-friendly fashion business.
2. Why you want to be part of the incubator and what skills or connections you would like to get out of it by the end of the 6-month period?
3. Which of your skills (required or obtained) needs the most support and how can the incubator help you with this?

And lastly, your personal information as listed on the sample application on the next page.

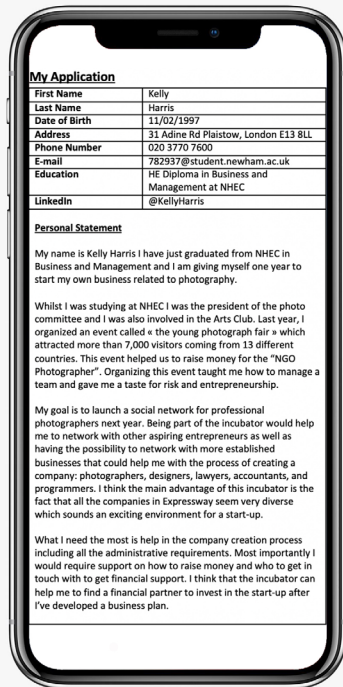
All applications should be submitted by 23rd March 2022 to [incubator@expressway.london](mailto:incubator@expressway.london)

All prospective members are able to view Expressway to understand the programme further, this doesn't require an appointment, the lobby is open from 9am – 5pm Monday to Friday.

# APPLICATION EXAMPLE

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**My Application**

First Name	Kelly
Last Name	Harris
Date of Birth	11/02/1997
Address	31 Adine Rd Plaistow, London E13 8LL
Phone Number	020 3770 7600
E-mail	782937@student.newham.ac.uk
Education	HE Diploma in Business and Management at NHEC
LinkedIn	@KellyHarris

**Personal Statement**

My name is Kelly Harris I have just graduated from NHEC in Business and Management and I am giving myself one year to start my own business related to photography.

Whilst I was studying at NHEC I was the president of the photo committee and I was also involved in the Arts Club. Last year, I organized an event called « the young photograph fair » which attracted more than 7,000 visitors coming from 13 different countries. This event helped us to raise money for the "NGO Photographer". Organizing this event taught me how to manage a team and gave me a taste for risk and entrepreneurship.

My goal is to launch a social network for professional photographers next year. Being part of the incubator would help me to network with other aspiring entrepreneurs as well as having the possibility to network with more established businesses that could help me with the process of creating a company; photographers, designers, lawyers, accountants, and programmers. I think the main advantage of this incubator is the fact that all the companies in Expressway seem very diverse which sounds an exciting environment for a start-up.

What I need the most is help in the company creation process including all the administrative requirements. Most importantly I would require support on how to raise money and who to get in touch with to get financial support. I think that the incubator can help me to find a financial partner to invest in the start-up after I've developed a business plan.

# PREVIOUS INCUBATORS + MENTORS

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**James Kaguima - FOBBS**

“We were provided the opportunity to present to Newham’s Mayor and her council team. Expressway has connected us to Education 4 Change, which is led by Headteachers who are building sustainable solutions to complex social issues within schools and are looking to collaborate with us.”



**Misha Terret - CT Naturals**

“ I was matched with an amazing mentor, who is in a similar business to mine, so they can really relate to my business needs. Their involvement has helped me in business development as well as personal development.”



**India Harris - Mentor**

“The incubators have such a fantastic drive to make their business thrive! I am honestly astounded by my incubator who finds the time to have a full-time job and to also build/expand her sustainable clothing brand. Mentoring has been great, and I have imparted some business tips and hacks!”